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FOR PUBLIC AFFAIRS STAFF

PROGRAM Commercial Announcement STATION WJLA TV

DATE January 14, 1982 6:00 PM CITY Washington, DC

SUBJECT Full Text

ANNOUNCER: Qaddafi. Our competition wrote about him as a madman. At Newsweek we saw a method in his madness. A man so dangerous we revealed he was sheltering the infamous terrorist, Carlos. So feared, we disclosed the CIA had marked him for possible death. And so arrogant, we reported the decision to confront him in the Gulf of Sidra, two days before the air battle that stunned the world, but not the readers of Newsweek. We don't fit the mold. We break it.

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